

# MAGAZINE TRIM 1

La newsletter de l'Afpa Bretagne & Pays de la Loire



## L'Edito d'Avril 2020

**Ecrit par Antoine Plaquevent**

Company newsletters are essential in building relationships with your employees, customers or even prospective clients. Engaging and professionally-made company newsletters have the power to inspire loyalty and repeat business. Get in touch with the people who matter to your business by making company newsletters one of your priorities.

Make your newsletter a beautiful representation of your company by inserting your logo, infusing it with your brand colors, and including official images from your files! Do you want to send out newsletters for Halloween or Christmas? Do you want to show the fun side of your company for a change? Or do you want to use your company newsletter to advertise your new products or services to new and existing leads? The options are endless!

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# Focus du Mois

**par .....**

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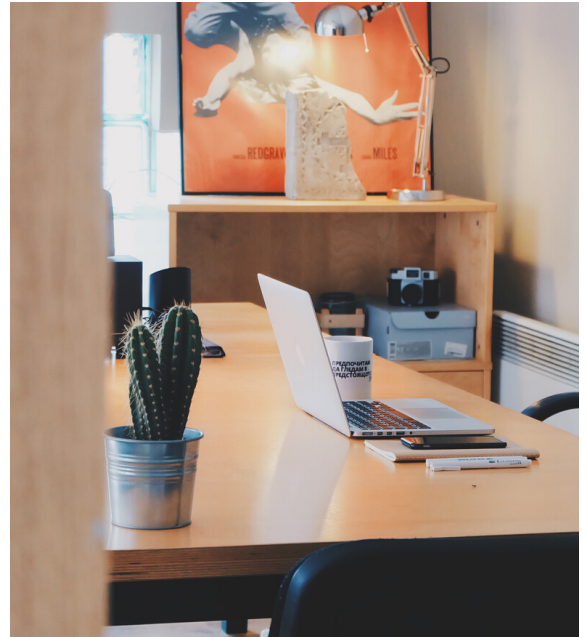
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efficient.**



# Thème 3

par .....

When sending out a company newsletter, keep in mind these three things. First, send out your newsletter regularly. Stick to your promise if it's going to be weekly, monthly or quarterly. Second is to have a proper layout. Make your newsletter is interesting and easy to read. Lastly, ensure the quality of the content and images you will share.



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## Mot

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# Thème 2

par Monika BOUSSIDAN

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